



TALK INNOVATION



Innovation Summit 2019

October 18, 2019

8 AM – 2:30 PM

The Parinet Group Headquarters
Wauwatosa, WI



Rick Pedersen
Business Excellence
Manager at AO
Smith
Corporation

Presenting on:

**PRODUCT
DEVELOPMENT
FOR THE LEAN
ENTERPRISE**



John Bartucci
VP of
Connected
Products at The
Master Lock
Company

Presenting on:

**MASTERLOCK'S
KEYS TO DIGITAL
TRANSFORMATION**



Mark Alan
Senior VP of
Product
Management at
Inpro
Corporation

Presenting on:

**SUSTAINABILITY IN
PRODUCT
MANAGEMENT &
DEVELOPMENT**



Ninveh Neuman
Former VP of
Global
Marketing at
Rockwell
Automation

Presenting on:

**DIGITIZING THE
CUSTOMER
JOURNEY**



Hosted and Facilitated by:
**Mike Dalton, Parinet Group Director & Managing Director
of Guided Innovation Group.**

Presenting on:

**AGILITY & PRODUCTIVITY – NEW PRODUCT INNOVATION IN A
CHANGING WORLD**

**Register at www.paranetgroup.com/events or call
262-796-2560**