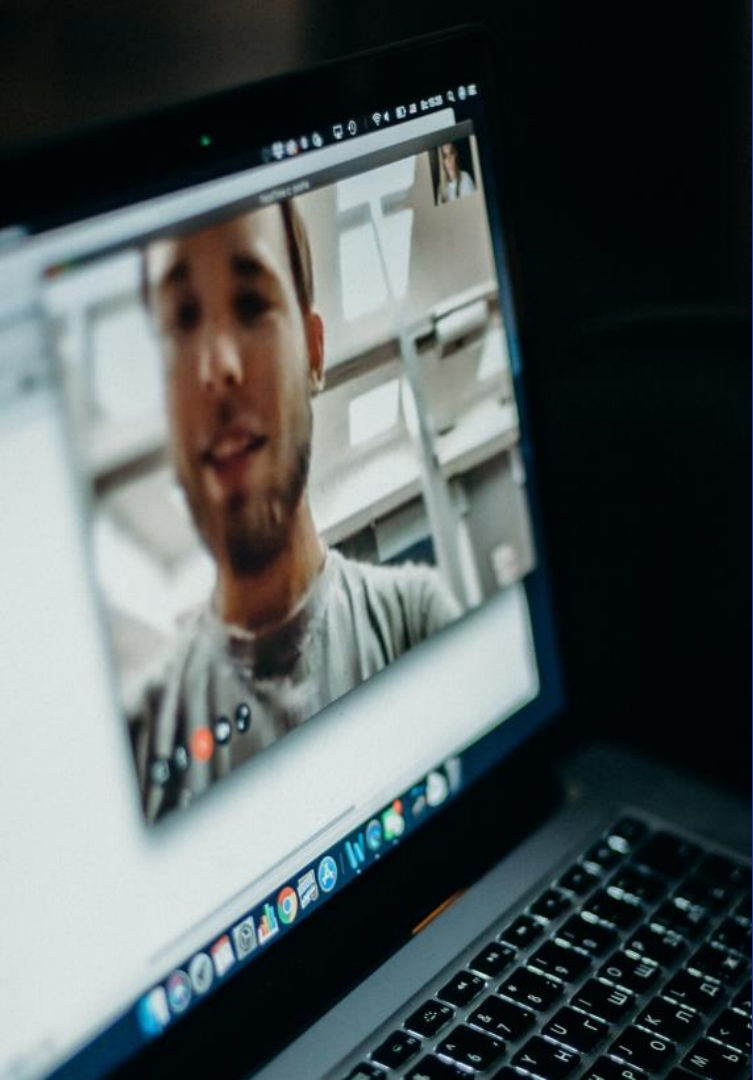




Virtual Tours Roundtable Event

Maintaining safe and effective communication
while managing COVID restrictions

July 22, 2020
Zoom Meeting
8:00 – 9:30 AM

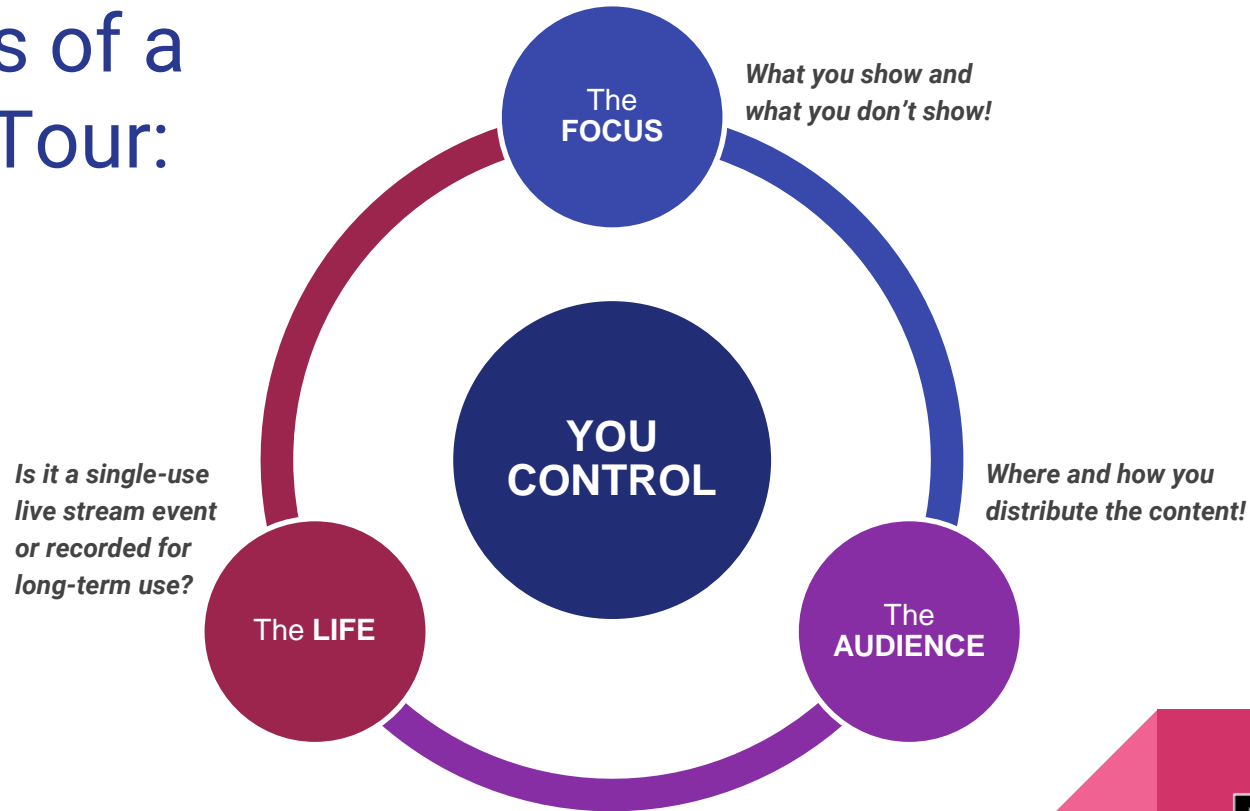


Getting to know each other:

- Round the Zoom
 - Company, Name, Title, Are you a Paranet member? Which group?
 - **Why are you here today?**
- Poll – Experience with Virtual Tours



Benefits of a Virtual Tour:



The Virtual Tour Spectrum



Slide Show



Walk-through Video



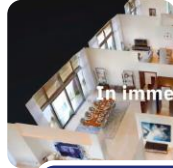
Live Stream



Street View



Custom Tour



3D Digital Twin Tour



Augmented Reality





OPEN HOUSE FOR SALE

\$7,295,000

9551 Cherokee Lane, Beverly Hills

https://www.youtube.com/watch?v=RAbgnr8okWQ&list=RDCMUChepBnY3s3Z6iT5m8wsNzA&start_radio=1&t=59

Slide Show



Slideshow

Hints/Hacks

- Best for sales presentations
- Use your smartphone's HDR mode to create better images
- Turn your device to landscape to show more of your space
- A wide-angle lens creates dramatic images -- space appears larger
- Basic technology – PowerPoint, Keynote, Prezi
- Voiceover, music, movement, and transitions create a professional image
- Drone photography adds drama



The Virtual Tour Spectrum



Slide Show



Walk-through Video



Live Stream



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Augmented Reality



<https://player.vimeo.com/video/427252664>

Walk-through Video



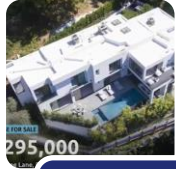
Walk-through Video

Hints/Hacks

- Turn your device to landscape to show more of your space
- A wide-angle lens creates dramatic images -- space appears larger
- Use a gimble/stabilizer for smooth video and easier control
<https://www.dji.com/osmo-mobile-3>
- Editing software creates a professional result
- Add music and voiceover



The Virtual Tour Spectrum



Slide Show



Walk-through Video



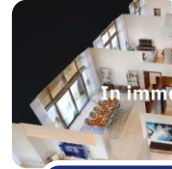
Live Stream



Street View



Custom Tour



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Augmented Reality



<https://drive.google.com/file/d/1PJvr9epISZBGVNXL2v9KC7Cf5b6DeABl/view>

Live Stream



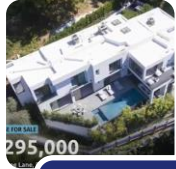
Live Stream

Hints/Hacks

- Best for live meetings
- Works with most video conference platforms (Facetime, Zoom)
- Headset provides two-way communication & less background noise
- Use both cameras – selfie when speaking, back for showing space
- Turn your device to landscape to show more of your space
- A wide-angle lens creates dramatic images -- space appears larger
- Record for sharing and later viewing
- A strong and stable Internet connection is required



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https://drive.google.com/file/d/1P-v0s7vnd_wt73U7i9srvH9Wt2lbyAC4/view



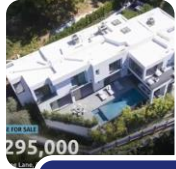
Street View

Hints/Hacks

- Tour can be made of individual, unconnected "islands" - no need to show hallways and other unnecessary areas.
- Use a photographer with a DSLR camera for best image quality
- User guided or pre-set options
- Familiar format for users



The Virtual Tour Spectrum



Slide Show



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Custom Tour

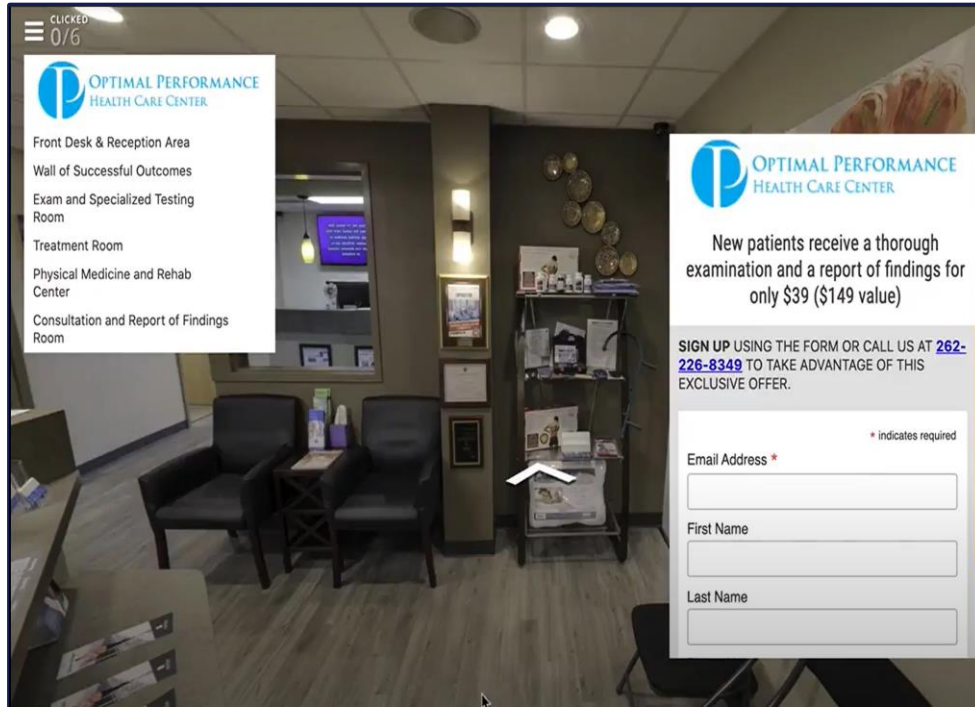


3D Digital Twin Tour



Augmented Reality





Custom Tour

https://drive.google.com/file/d/1PKFzt_jC0gSJlDt-pFzqEaOeBsTbFhvZ/view



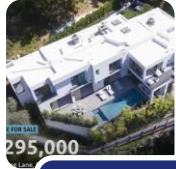
Custom Tour

Hints/Hacks

- Add clickable “hotspots” to points of interest, allowing views to get more information in the form of text, images, downloads and video.
- Add a voiceover
- May be self-directed or run as a video
- May be menu driven
- Add a floor plan with click-on map



The Virtual Tour Spectrum



Slide Show



Walk-through Video



Live Stream



Street View



Custom Tour



3D Digital Twin Tour



Augmented Reality





3D Digital Twin Tour

<https://youtu.be/WxPa5qUG6rY>

<https://www.youtube.com/watch?v=8vKpW4J9ce4>



3D Digital Twin Tour

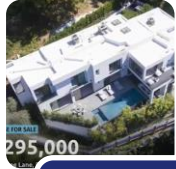
Hints/Hacks



- Matterport.com has options at both ends of the DIY scale
 - iPhone app offers a promising DIY option
 - Professional Matterport 3D Pro2 camera scans offer the best image quality
- Combine 3D scans with drone photography for a dramatic doll house effect
- Pair with a compatible device and create a realistic virtual reality experience



The Virtual Tour Spectrum



Slide Show



Walk-through Video



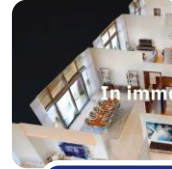
Live Stream



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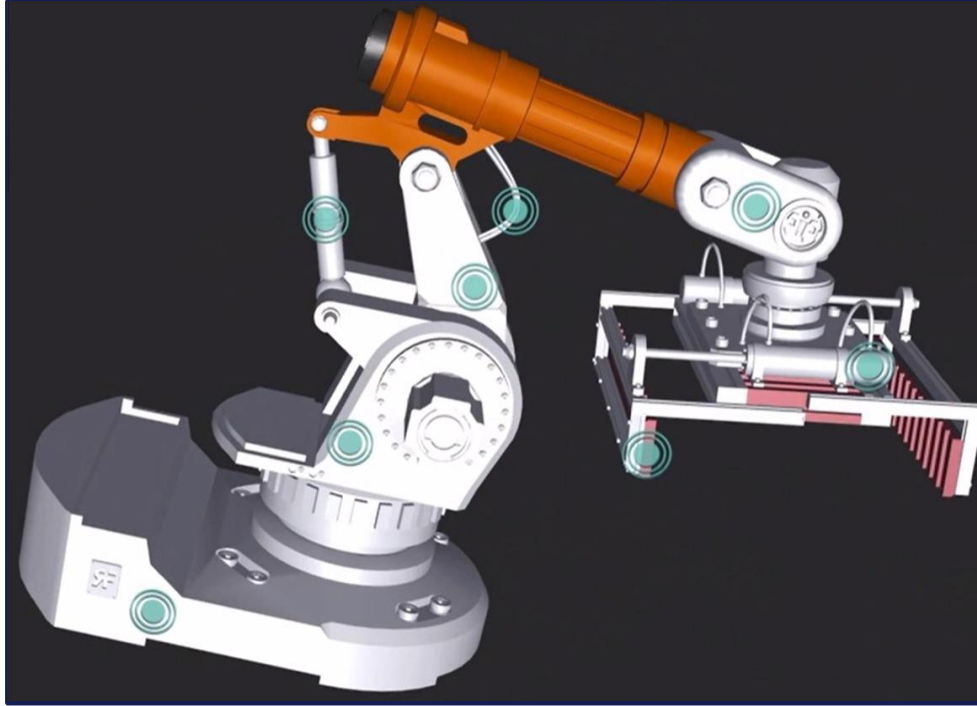


3D Digital Twin Tour



Augmented Reality





Augmented Reality

https://www.re-flekt.com/one_demo_video?submissionGuid=305c7ce9-8eb4-48a9-b71c-19847dc2ba20

<https://www.re-flekt.com/blog/5-ways-augmented-reality-improving-field-service>



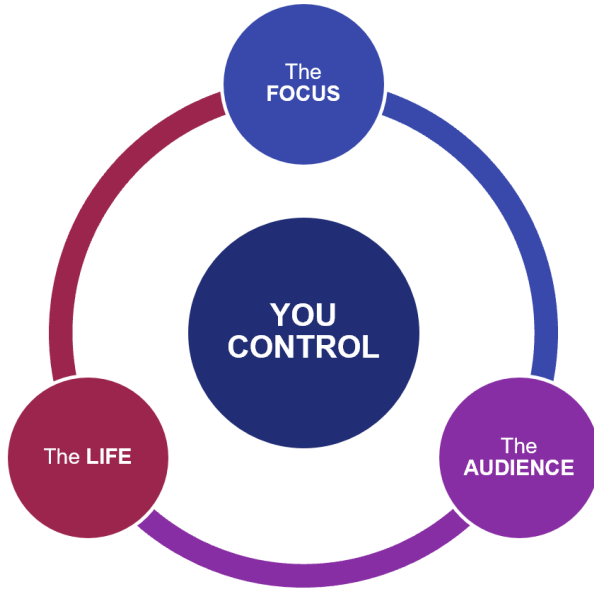
Augmented Reality

Hints/Hacks

- Re-flekt.com -- Scalable augmented reality platform that enables companies to create their own applications.
- Leverages existing design, design and documentation data and transforms it into 2D and 3D realizations for real-time viewing on real objects.
- Potential for new product development, manufacturing engineering, training, maintenance and repair.



Recap...



- Reasons you came today...
Did we cover your needs?
- Follow-ups
 - You'll receive a pdf of the presentation
 - Survey email - Please tell us how we did!

Thank you for your participation!



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